



Leading the Digital Transformation of the Infrastructure Industry



PROSTAR HOLDINGS INC.

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PROSTAR — CHECKING THE INVESTMENT BOXES



Solves a significant unmet global problem



Faster, better, cheaper & sticky



Massive total addressable market (TAM)



Scalable SaaS platform



Extensive patent portfolio



Game-changing technology



Software as a Service (SaaS) model



90% gross profit margins



Clear line of sight to profitability



Inflection point reached



Over 30% insider ownership



Proven enterprise deployments

THE PROBLEM— RISING DAMAGES TO OUR INFRASTRUCTURE

50M+

Miles of buried infrastructure

\$83B+

Annual U.S. cost of utility damage

221,717

Utility damages in 2025 up 12 YOY

For more than fifty years, the industry has seen little operational change, relying largely paper records, legacy databases, and institutional knowledge. Today, a utility strike occurs in the U.S. every minute of every working



Utility damages have increased in the U.S. by nearly 300% since 2019

THE PROBLEM— CURRENT DAMAGE PREVENTION PRATICES



SAFETY IS IN YOUR HANDS.
EVERY DIG. EVERY TIME.

811 “Call Before You Dig” is a national service in the U.S. The 811 system was formalized in the late 1970s after a series of fatal pipeline strikes and has changed very little since.



A utility location is identified using a utility locating device and the approximate location is marked with spray paint or flags. These location markings are temporary by nature and without meaningful geospatial accuracy. Each locate carries a legal margin of error, a “tolerance zone” that typically extends 18 to 24 inches on either side of the mark

TRADITIONAL WORKFLOWS ARE BOTH DISPARATE & SILOED

1. Locate Utilities



2. Survey Paint Marks



3. Upload the Data



4. Review the Data



5. Import to GIS or CAD systems



6. Send to Team members



1 Mobile - First

Capture centimeter accurate geospatial location data of underground assets in real time on a standard mobile device.

Persistent Digital Data

Create a living digital twin of buried infrastructure that can be accessed, managed, and updated throughout the asset lifecycle.



PROVEN ROI: 97% UTILITY STRIKE REDUCTION



Using Traditional Methods

147

Utility Line Strikes

Two similar Kiewit ~10-mile highway construction projects in Denver, CO

Using PointMan

3

Utility Line Strikes



THE SOLUTION: POINTMAN® CLOUD & MOBILE



point<.1>one

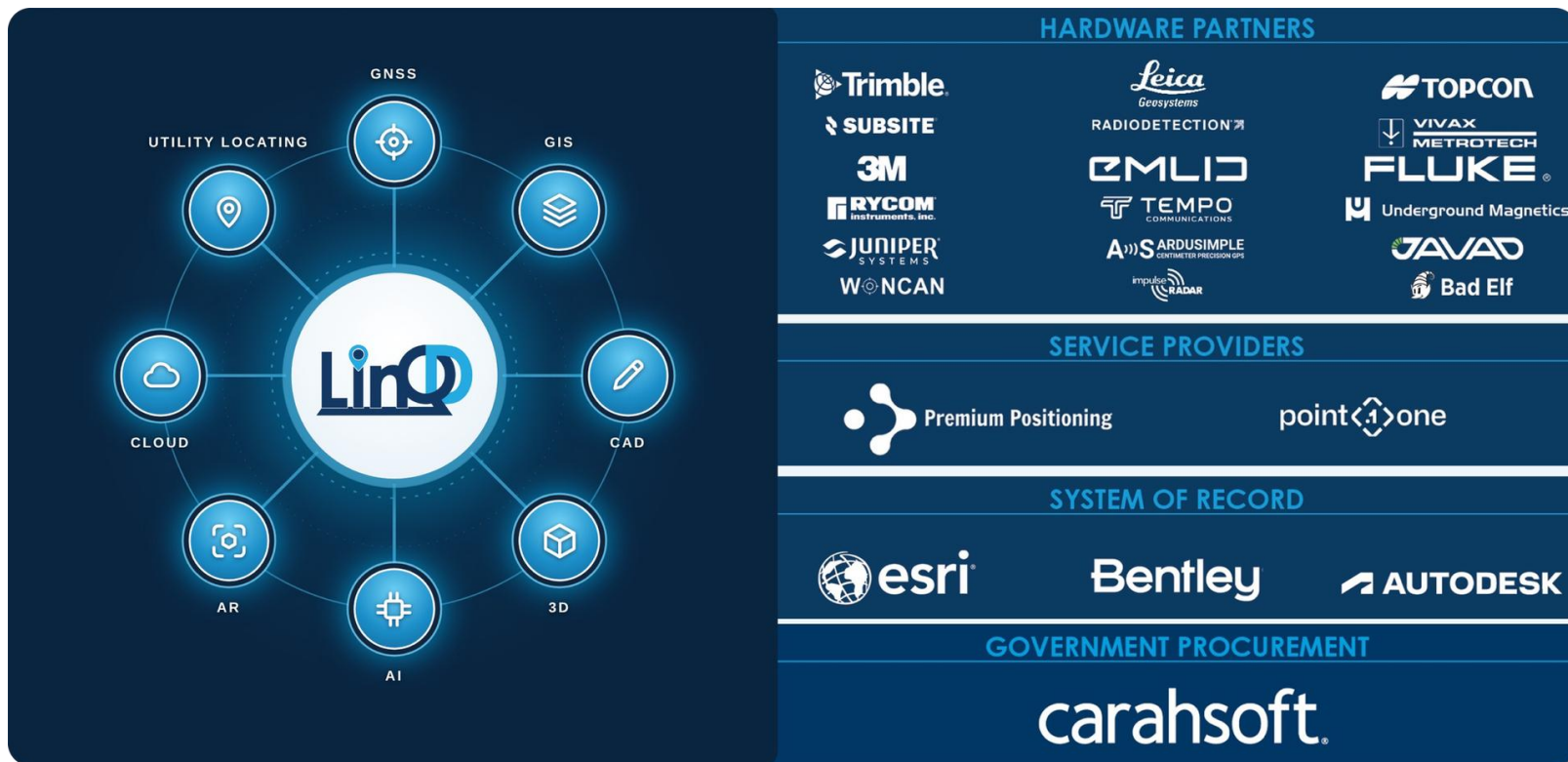


Premium Positioning

PointMan connects to the world's largest RTK corrections networks

STRATEGIC PARTNERSHIP ECOSYSTEM

20+ OEM partnerships with the leading hardware & software providers and government procurement agency



ProStar proprietary technologies. One connected ecosystem — SaaS, cloud & Mobile



Precision mapping platform

- Captures the precise location of underground assets in real time on a standard smartphone
- A living digital record, managed and updated across the asset lifecycle and securely managed in the cloud



Systems integration platform

- Vendor-neutral open API
- Connects legacy systems, locating equipment, GNSS/RTK and emerging technology into one workflow

Simple, seamless, providing real-time connectivity from field to office

POINTMAN'S SIMPLE PRICING MODELS



Base package shown. Pricing scales with users, and enterprise deployments routinely exceed this level.

POINTMAN'S SIMPLE PRICING MODELS



Base package shown. Pricing scales with users, and enterprise deployments routinely exceed this level.



NOW WITH LINQD™

Call for Pricing

PointMan Enterprise offers powerful, flexible, scalable and cost-effective features that greatly enhance your business operations.

PointMan's Enterprise pricing plans are designed for larger organizations.

Contact Sales →

Deployed by industry leaders in multiple sectors



A growing number of Fortune 500 companies, national construction and engineering firms, utilities, municipalities and Department of Transportation (DOTs)

ARR Growth >30%

Strong sequential growth YOY with an expanding enterprise footprint

Expenses Declining

2022: \$5.6M → 2026: \$2.3M

Disciplined cost structure supporting the path to profitability

Customer Growth

2022

28

customers

2023

55

customers

96% YoY

2024

76

customers

38% YoY

2025

107

customers

41% YoY

THE CONVERGING FORCES CREATING AN INFLECTION POINT

Aging Infrastructure

\$9.1T needed to reach good repair. Water/sewer systems 60–100 years old; 6+ billion gallons of treated water lost daily.

Fiber & AI Boom

Massive broadband + data-center expansion. Telecom/fiber accounts for **~25%** of all utility damage incidents.

Workforce Shortage

92% of construction firms struggle to find qualified workers; 45% report project delays due to labor shortages.

Regulatory Pressure

PHMSA and pipeline integrity rules now require precise, auditable geospatial data and spatial relationship analysis.

Accessible Technology

GNSS/RTK, mobile, cloud, and AI tools that once required specialized crews are now practical for everyday field use.

Generational Shift

Retiring institutional knowledge meets a younger, digitally native workforce that expects real-time mobile data.

These converging forces are now pushing infrastructure, utility, and construction companies toward digital workflows faster than at any point in the industry's history.

Moving from inception to first-mover validation to mainstream commercial scale

RECENT HIGHLIGHTS

- **September** SPX Sensor & Software forms strategic partnership with ProStar
- **August** Berkshire Hathaway BHE GT&S Adopts PointMan Enterprise platform
- **August** Oklahoma DOT adopts PointMan
- **August** Penhall Subsurface adopts the PointMan Enterprise platform
- **July** ProStar appoints Michael Wolff as CEO
- **July** Alabama DOT Adopts PointMan

01

Land & Expand

Deepen deployments within existing enterprise customers

02

New Customer Acquisition

Construction, utilities, engineering, surveying & locating

03

Government Expansion

Public-sector adoption via the Carahsoft partnership

04

Channel Leverage

OEM integrations, dealer networks & international partners

05

Platform Standard

Establish PointMan as the foundational infrastructure platform

Michael Wolff — Chief Executive Officer



ProStar recently appointed Michael Wolff as CEO to lead the transition from product validation and first-mover adoption into disciplined commercial execution and scale. Mr. Wolff's experience directing digital-solutions strategy for advanced software and data products at Radiodetection a SPX company across more than 60 countries, combined with his background scaling software in traditionally hardware-focused industries, directly aligns with the opportunity ahead.

Mr. Wolff joined ProStar as he believes market readiness, a proven technology, marquee customer validation, a growing global partnership and distribution ecosystem, expanding regulatory and economic pressures have created the conditions ProStar has been building toward. ProStar is seeking capital to strengthen key operational, commercial, and strategic roles that will deepen enterprise and partner relationships and support Mr. Wolff's growth strategy.



THE OPPORTUNITY

ProStar has now reached the stage it has been building toward.

From innovation, validation, and first-mover adoption into a new phase focused on broader market adoption, commercial execution, and scale.

Our Focus

- Realize adoption by additional DOTs
- Sign more marquee enterprise companies
- Enterprise expansion within current clients
- Create additional strategic partnerships
- Accelerated global adoption via partners
- Hire the resources required to support growth

Headquarters

Grand Junction, Colorado

Business Model

SaaS + Enterprise Integration Platform

Flagship Products

PointMan (precision mapping) & LinQD (open API platform)

Intellectual Property

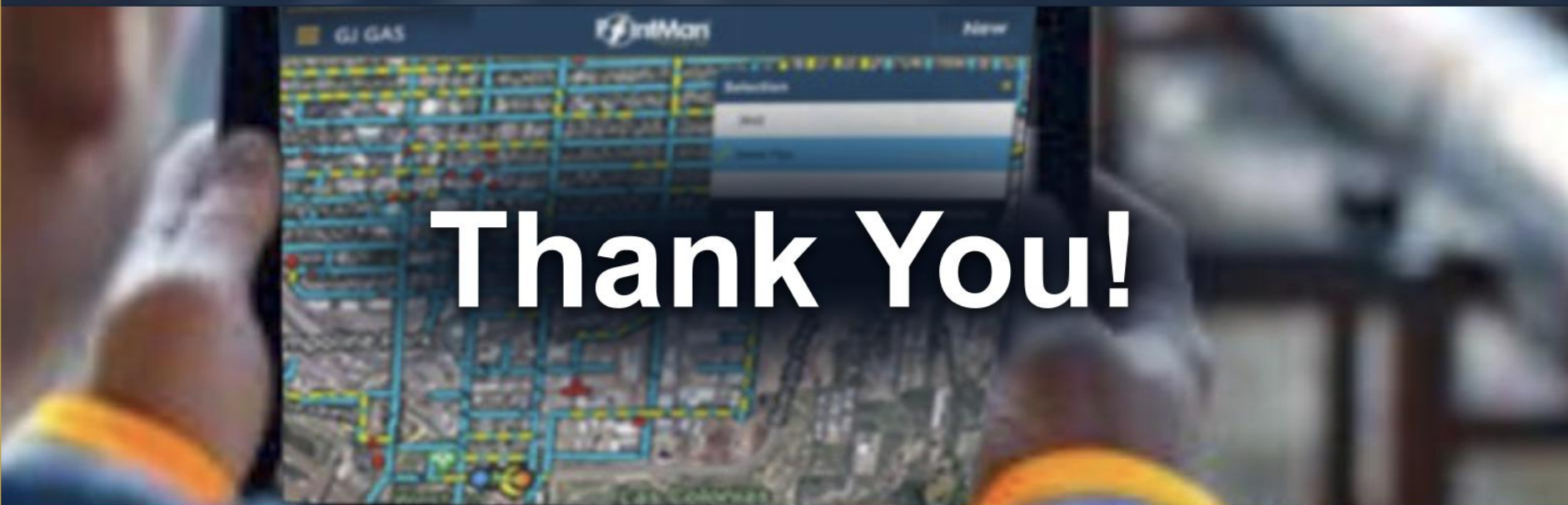
Extensive patent portfolio protecting precision-mapping technology

Customers

Fortune 500, construction, engineering, utilities, municipalities, state DOTs

Mission

Become the global standard for mapping and managing critical infrastructure



Thank You!

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